



# **SIMPLI**CITY

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PORTFOLIO



## Swapnil Sham Naik

Creative Designer

# 66

I am a certified Graphic & Web designer from Arena Multimedia. I am having **12 years** of experience in this industry. By using my artistic skills, while staying in touch with the trends in arts and frequently to interface the movers & shakers in design & media.

I design user friendly creatives & corporate websites (built in accordance to web standards) & nurture them to an effective market presence.



## PROFESSIONAL SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe Indesign



Corel Draw



Web Design



UX & UI Design



# BRANDING DESIGN



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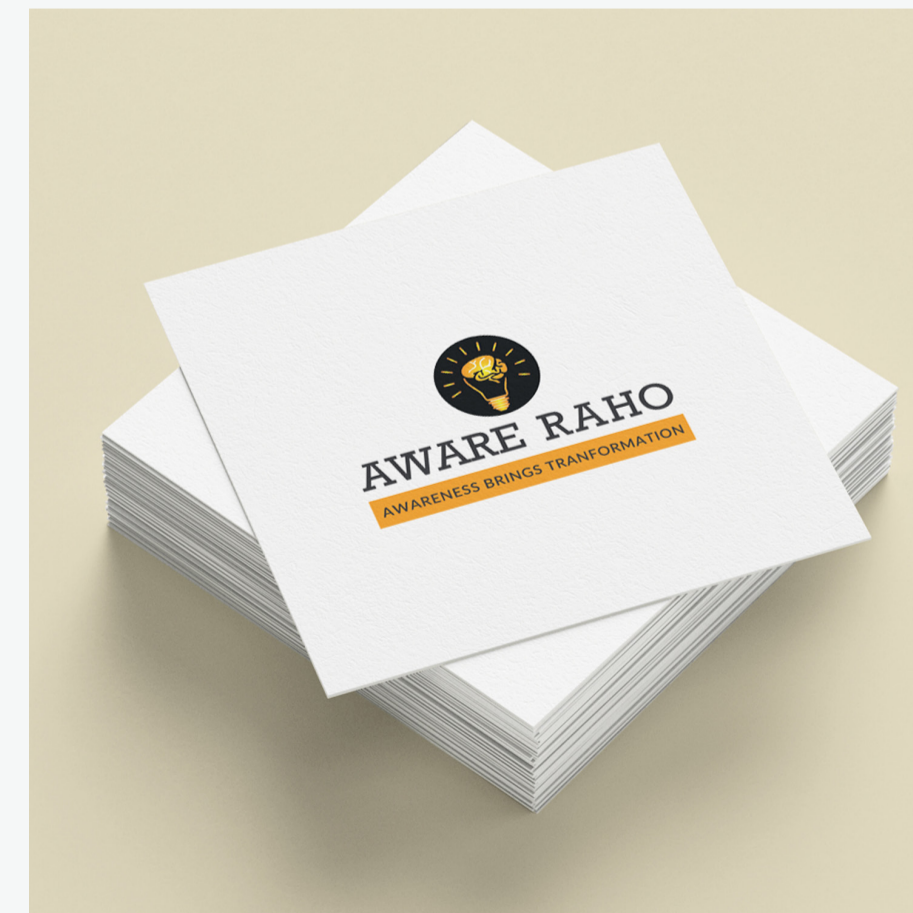
**BRANDING** is the process of creating a strong, positive perception of a company, its products or services in the customer's mind by combining such elements as logo, design, mission statement, and a consistent theme throughout all marketing communications.



# LOGO DESIGN



# LOGO DESIGN



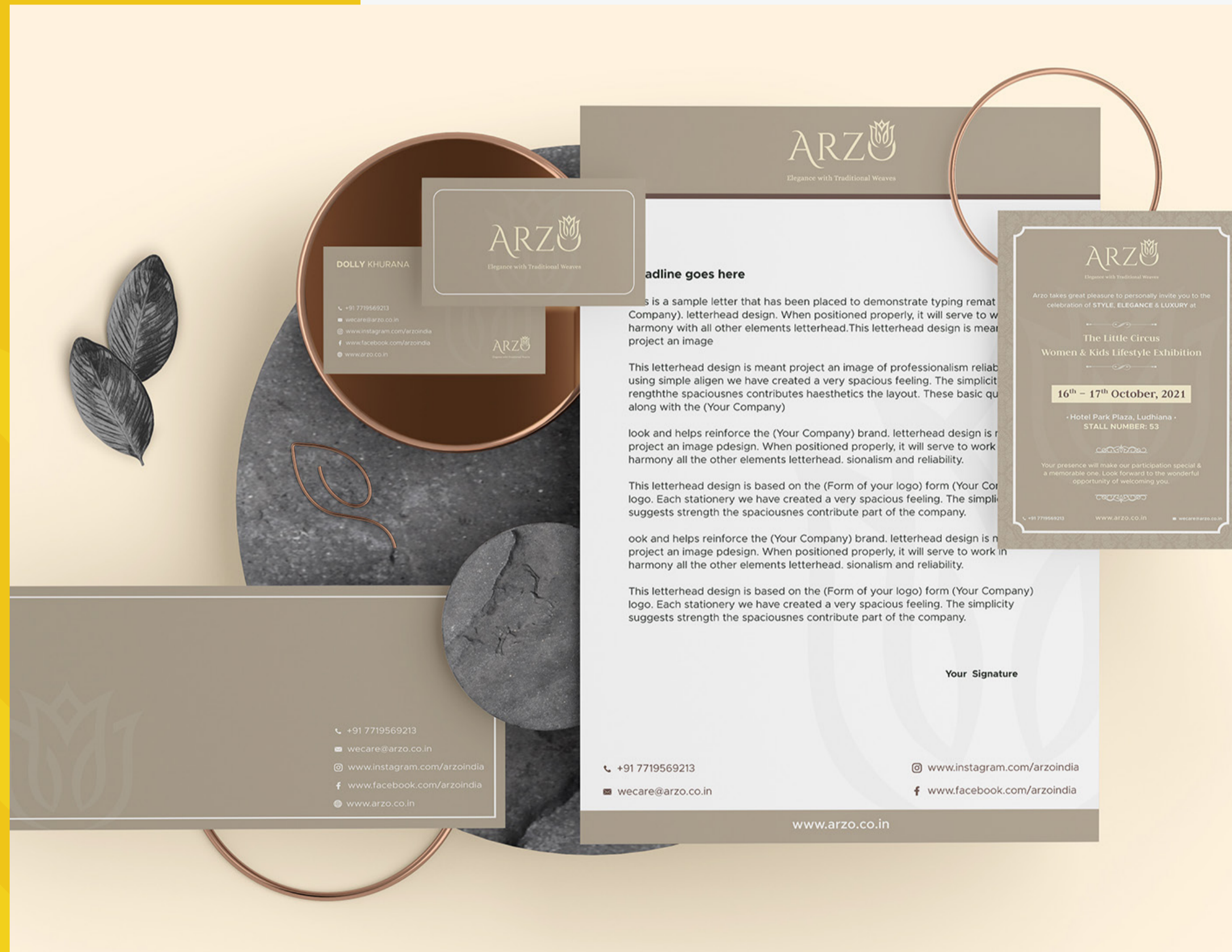
# STATIONERY DESIGN



# STATIONERY DESIGN



# STATIONERY DESIGN



# STATIONERY DESIGN



# MARKETING DESIGN



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**MARKETING** design is a field in which graphic designers work, producing visual content and design elements in cooperation with marketing experts. They base their products on design principles, but also on a predefined set of rules and guidelines that define a brand identity.



# MARKETING DESIGN



# MARKETING DESIGN



# MARKETING DESIGN





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VASHI: 20<sup>th</sup> December | 11:00 am to 12:00 pm

**FACE THE CORPORATE WORLD**  
Step In | Sustain | Scale  
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VASHI: 20<sup>th</sup> December | 1:00 pm to 2:00 pm

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DADAR: 18<sup>th</sup> December | 3:00 pm to 4:00 pm  
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**2 out of 6 ALLERGIC RHINITIS** patients will develop **ASTHMA** later in their life<sup>1</sup>

Symptoms of allergic rhinitis may be similar to common cold - a type of infectious rhinitis. But infections are relatively short-lived, and the symptoms improve in three to seven days.<sup>2</sup>

Watery Eyes, Sneezing, Stuffy and Runny Nose, Itching in the throat

Look for long-term symptoms like<sup>3</sup>

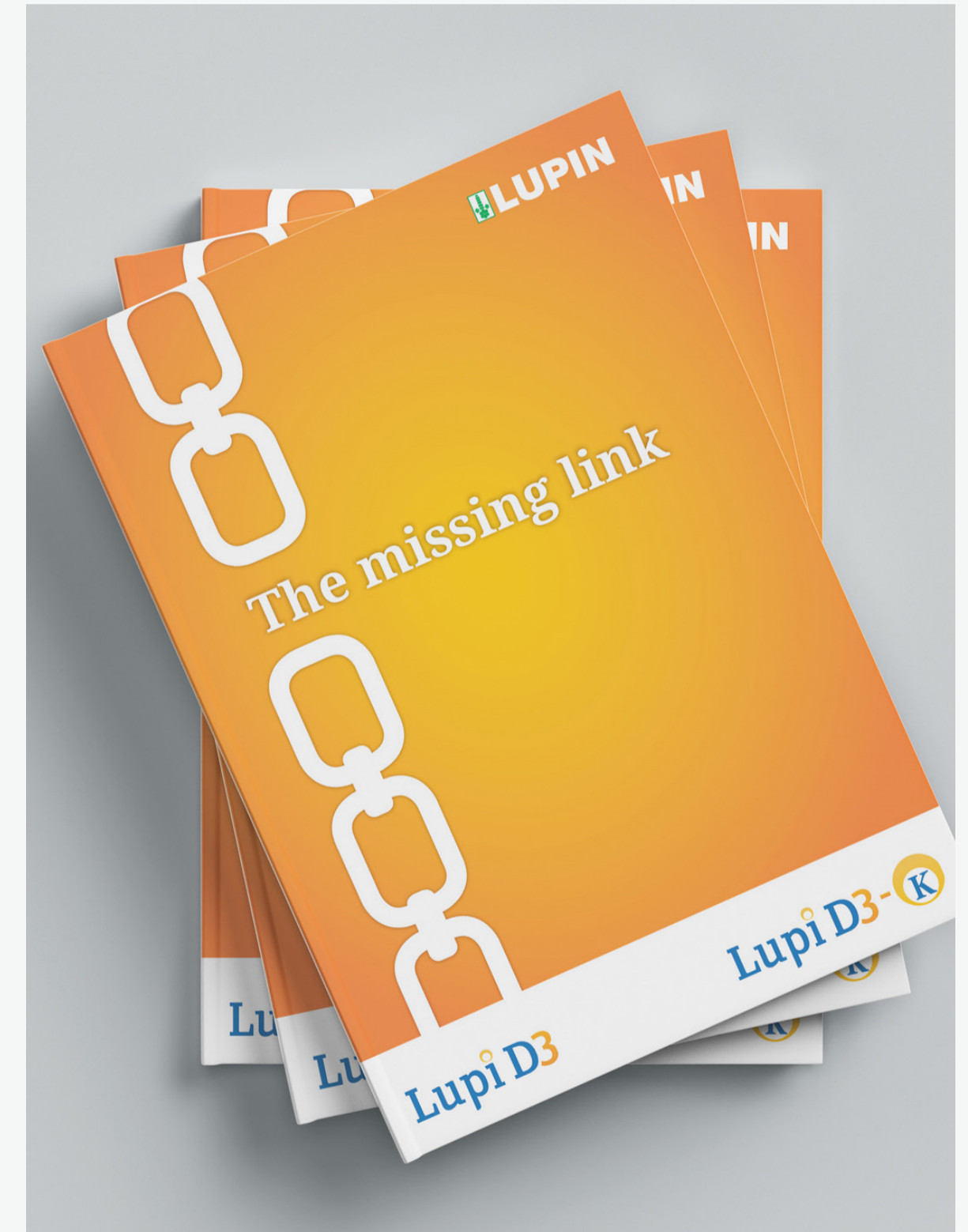
It could be **ALLERGIC RHINITIS**  
So speak to your doctor and adhere to the treatment!

References:  
1. Sanoori S. Managing Co-Morbid Asthma with Allergic Rhinitis: Targeting the One-Airway with Ludhiana's Respirator. Allergol Int. 2012; 61(2):105-121.  
2. American College of Allergy, Asthma and Immunology. Allergic rhinitis overview. Available at: <http://www.acaai.org/learn/asthma/allergy-rhinitis-overview>.  
3. American Academy of Allergy, Asthma and Immunology (AAAAI). Rhinitis: Symptoms, Diagnosis, and Treatment. Available at: <http://www.aaaai.org/conditions-and-treatments/allergy/rhinitis.aspx>. (Last updated on: 11 February 2015).

gsk Issued in public interest by GlaxoSmithKline Pharmaceuticals Limited  
Dr. Annie Besant Road, Worli, Mumbai-400030 (India).

# MARKETING DESIGN

• BOOK DESIGN

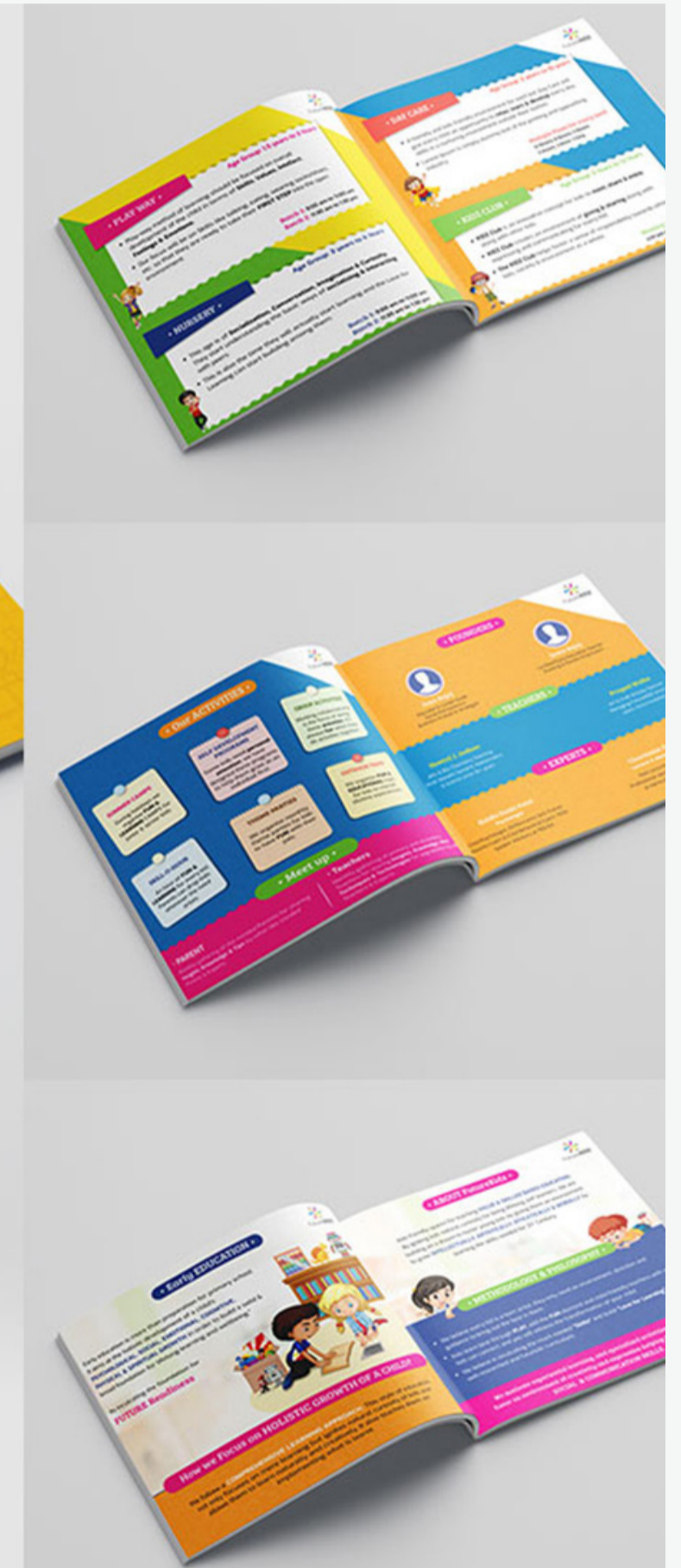


# MARKETING DESIGN

• BOOK DESIGN



# MARKETING DESIGN



# PROFILE BUILDING DESIGN

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According to the definition, **A PROFILE BUILDING** is a professional introduction of the business which aims to inform the audience about its products and services. Or it is defined as the firms historical description, its structure, resources, the rate of performance as well as its reputation.



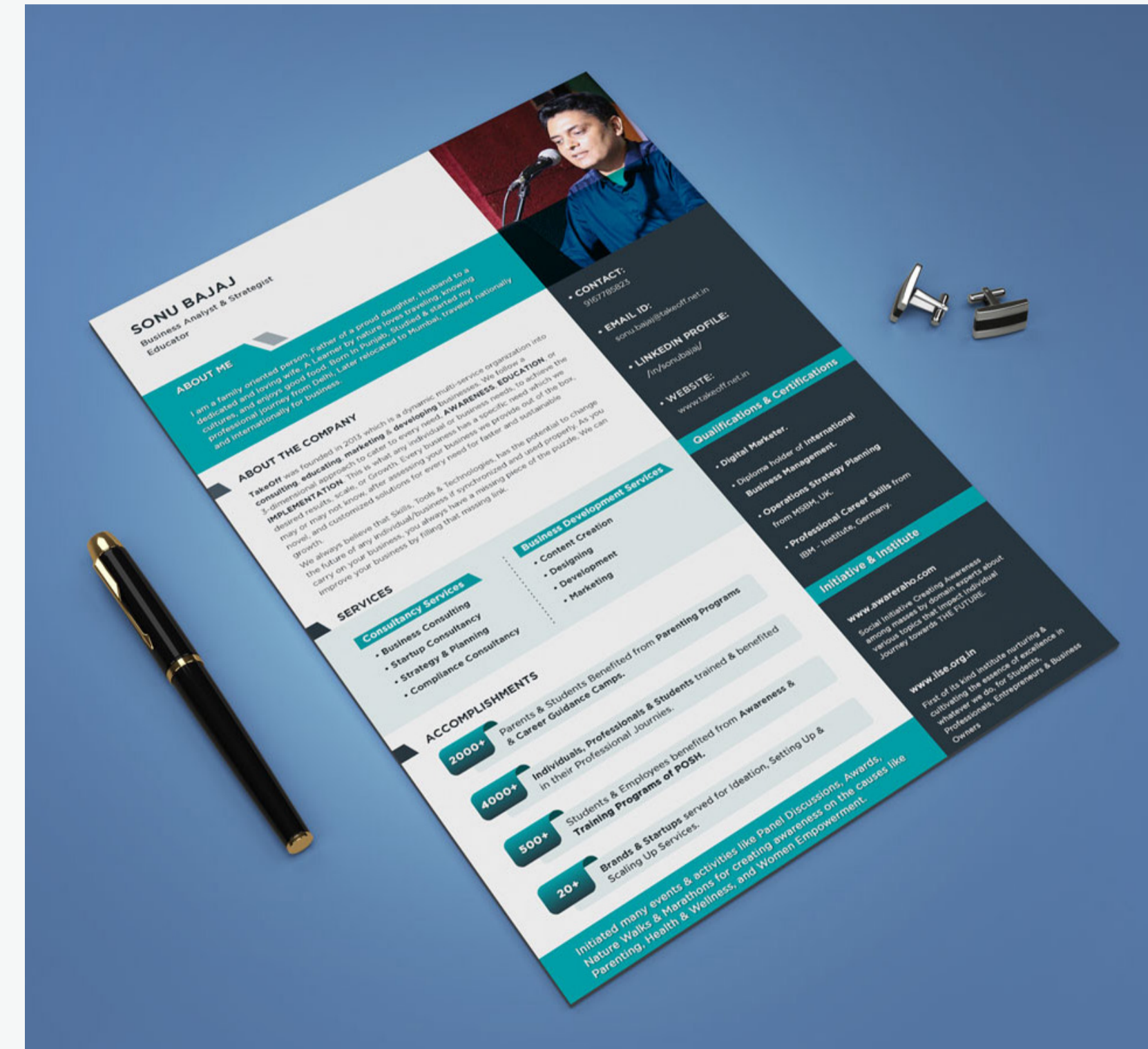
# PROFILE BUILDING DESIGN

• ONE PAGER



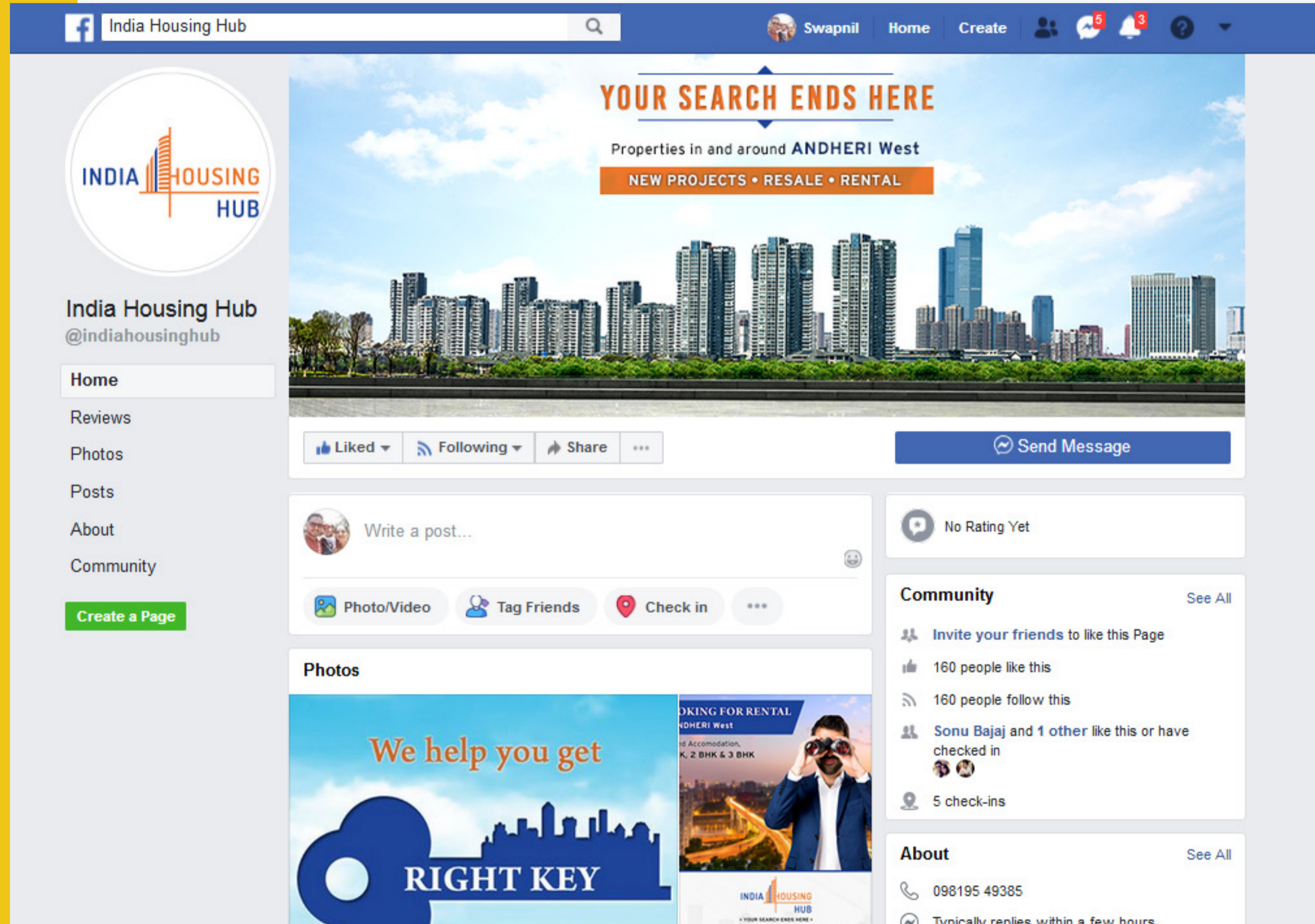
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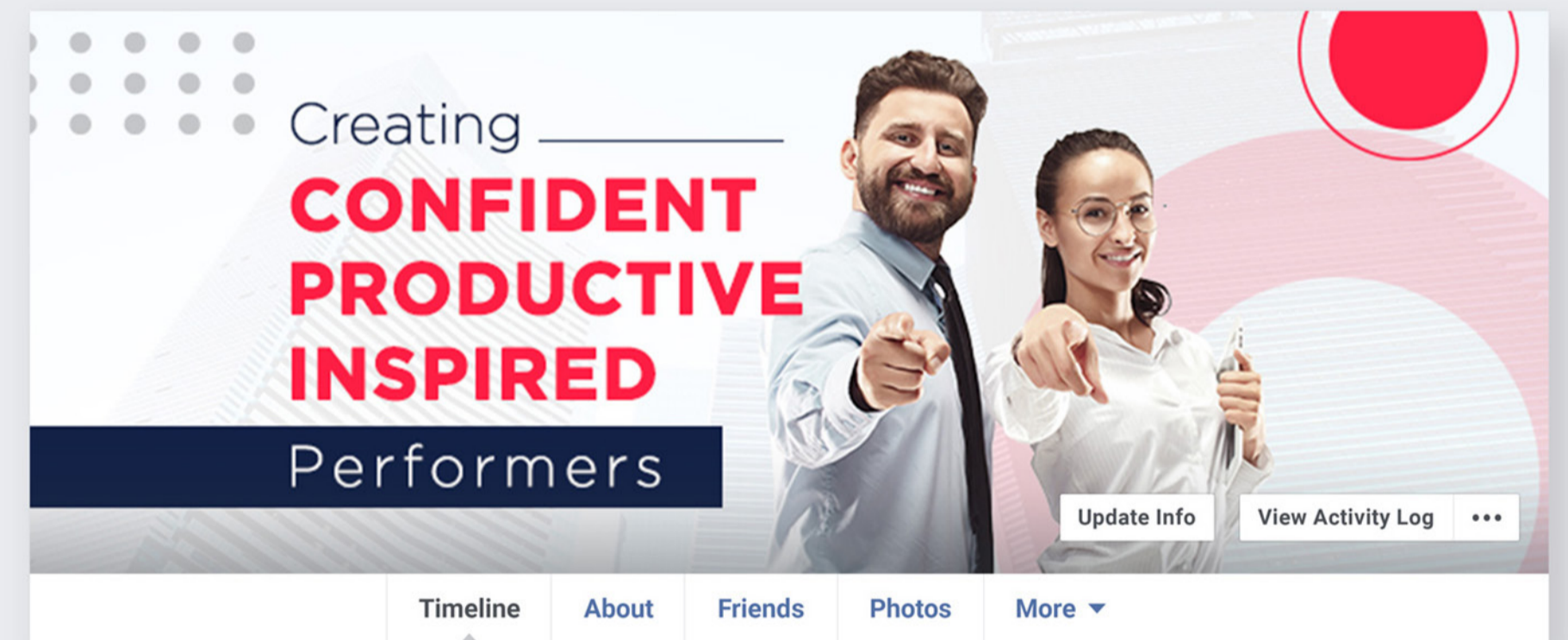
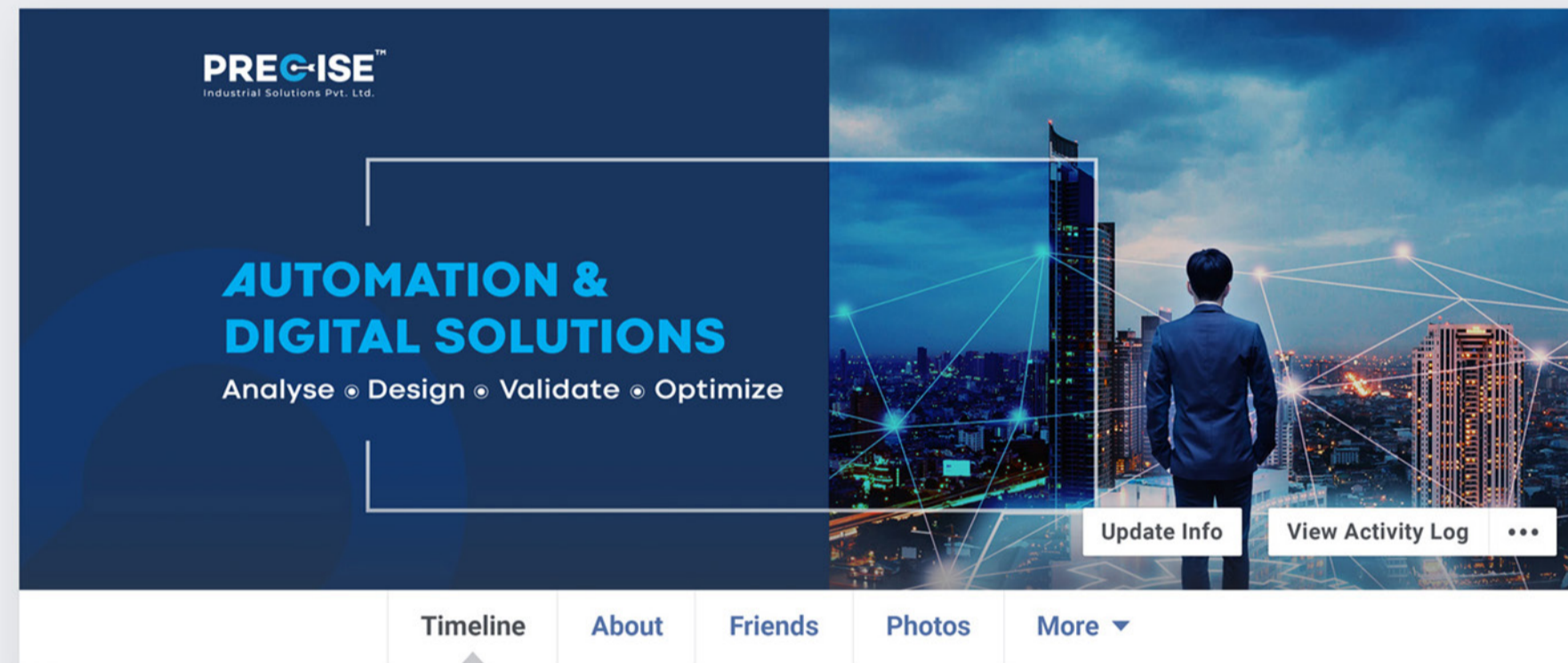
# PROFILE BUILDING DESIGN

## • SOCIAL MEDIA PAGES



# PROFILE BUILDING DESIGN

• FACEBOOK COVER PAGES



# PROFILE BUILDING DESIGN



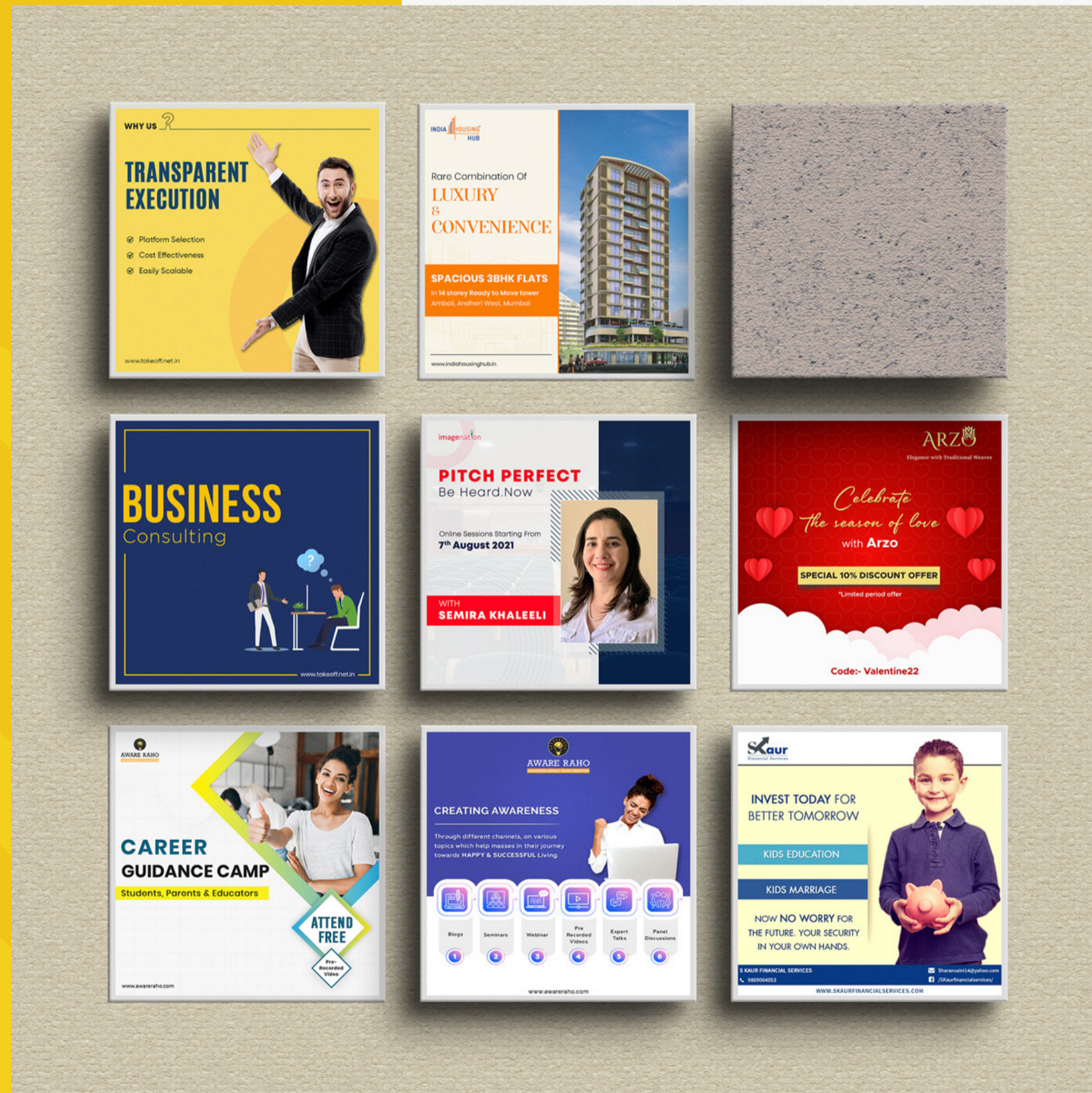
## • SOCIAL MEDIA POST



# PROFILE BUILDING DESIGN



## • SOCIAL MEDIA POST



# MARKETING DESIGN

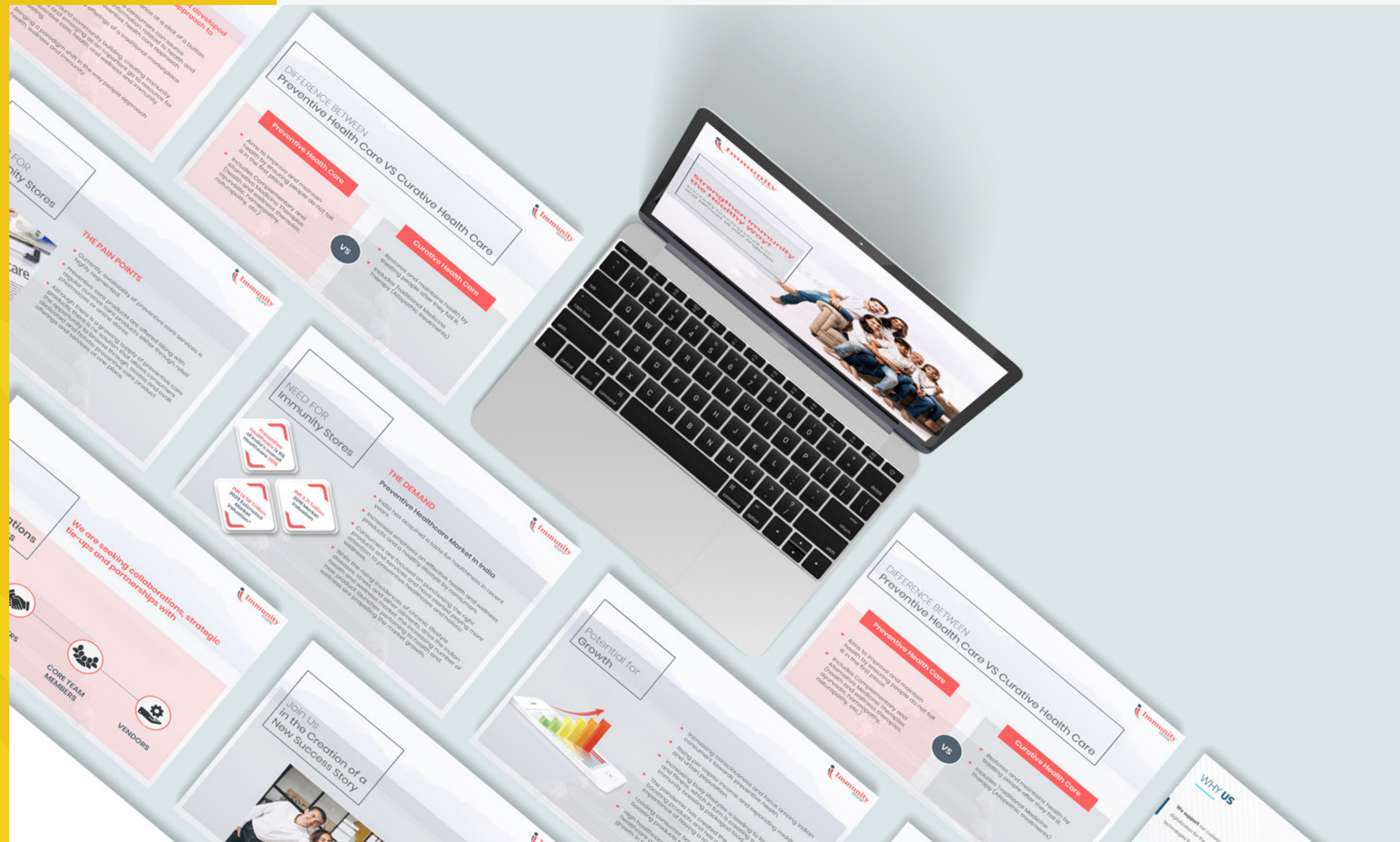
- POWER POINT PRESENTATION



# MARKETING DESIGN



## • POWER POINT PRESENTATION



# WEBSITE DESIGN

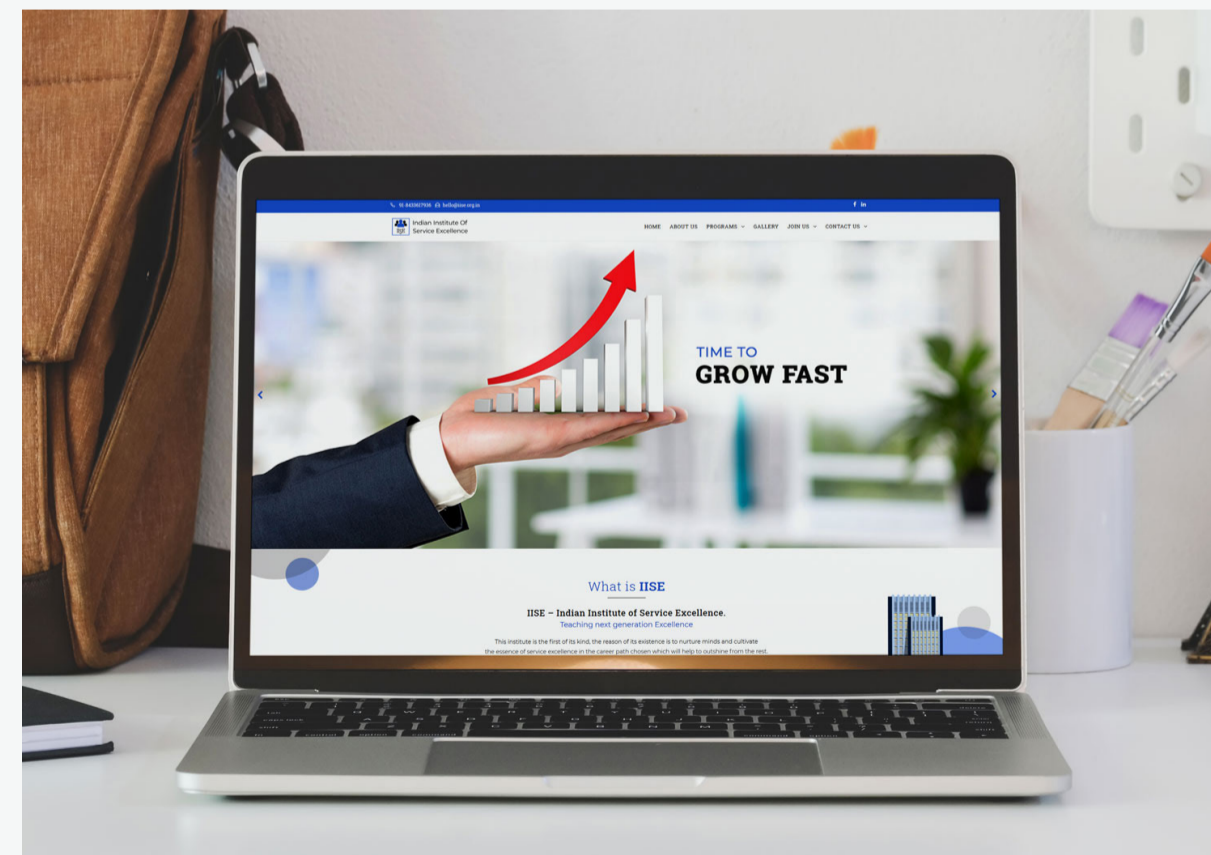
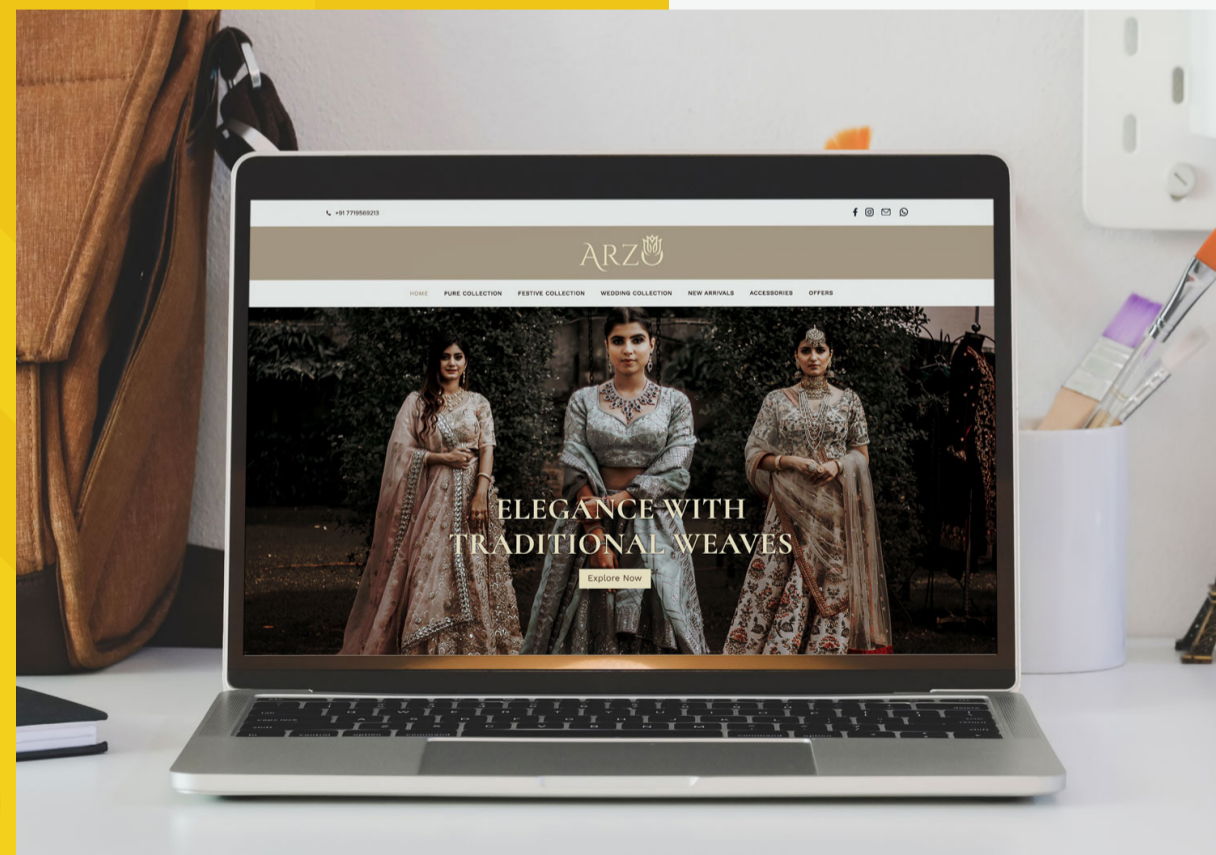
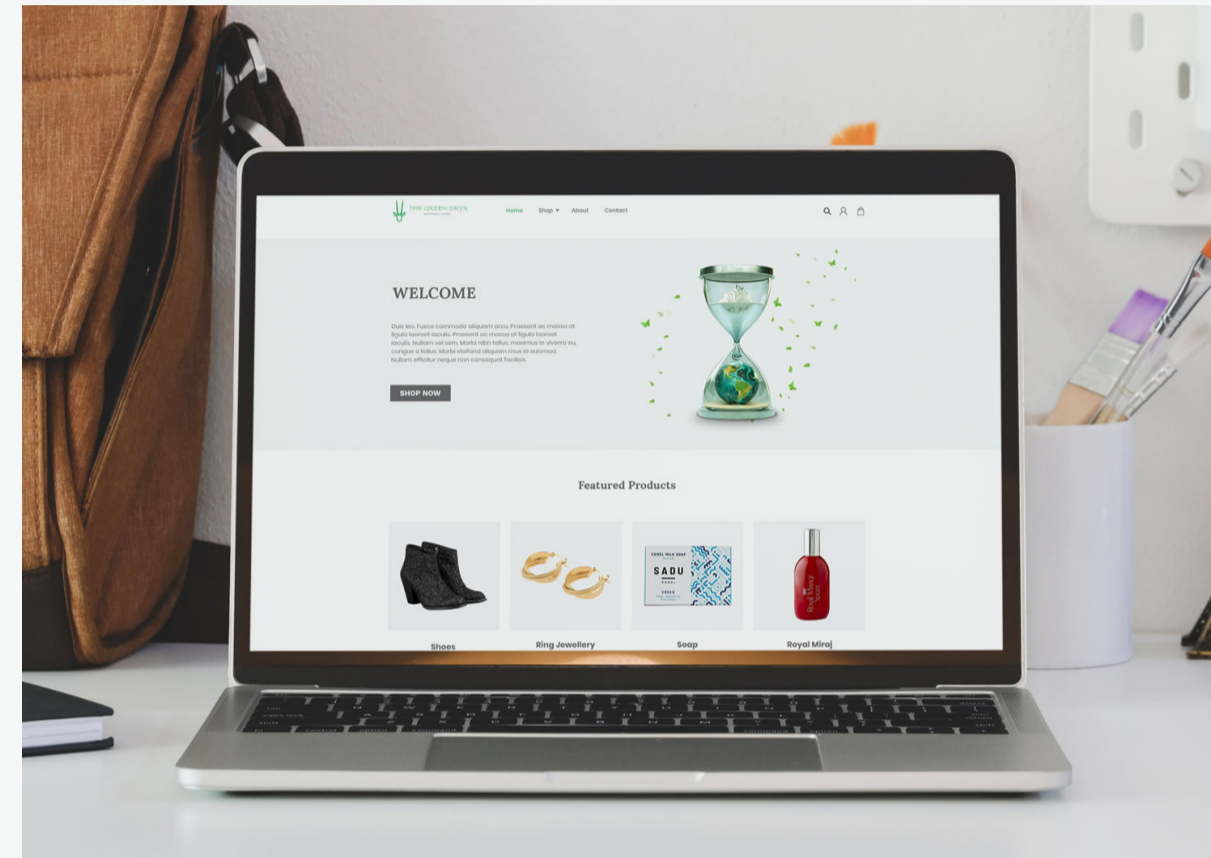
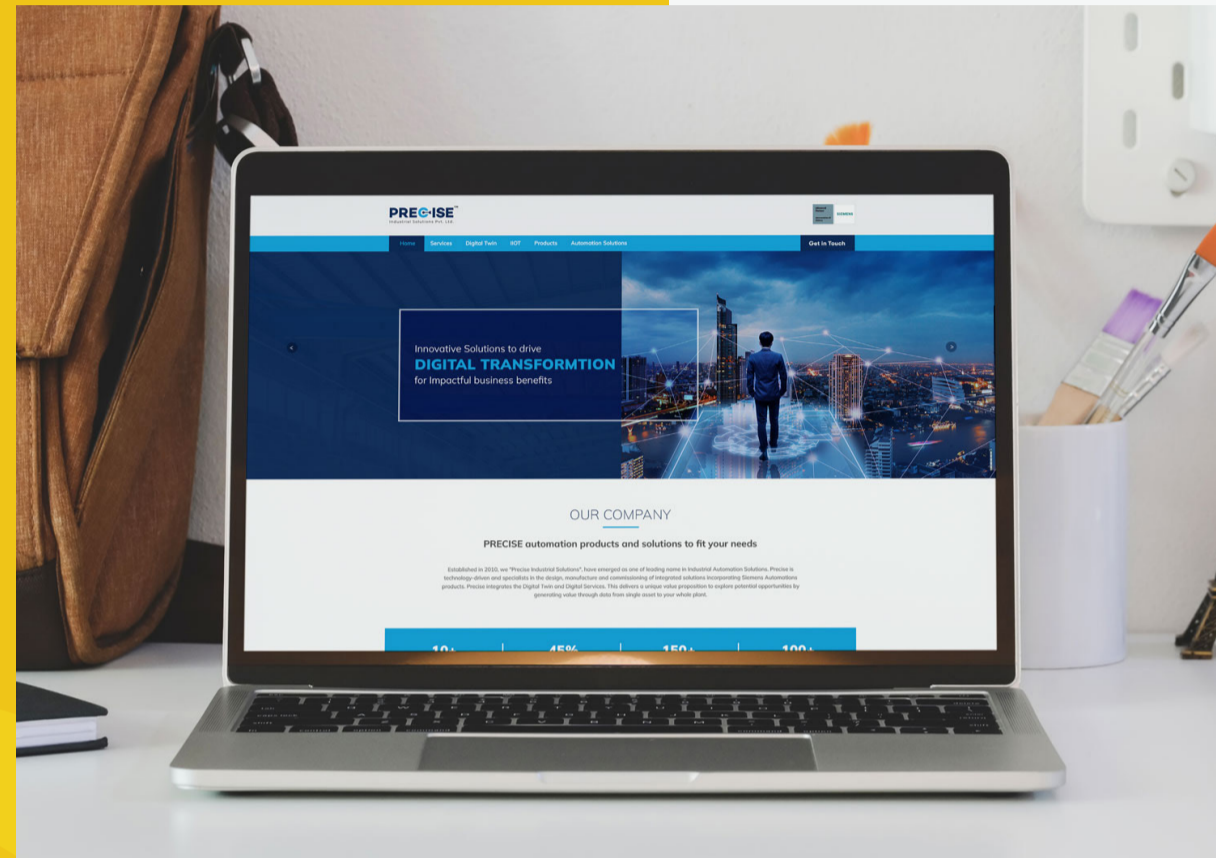


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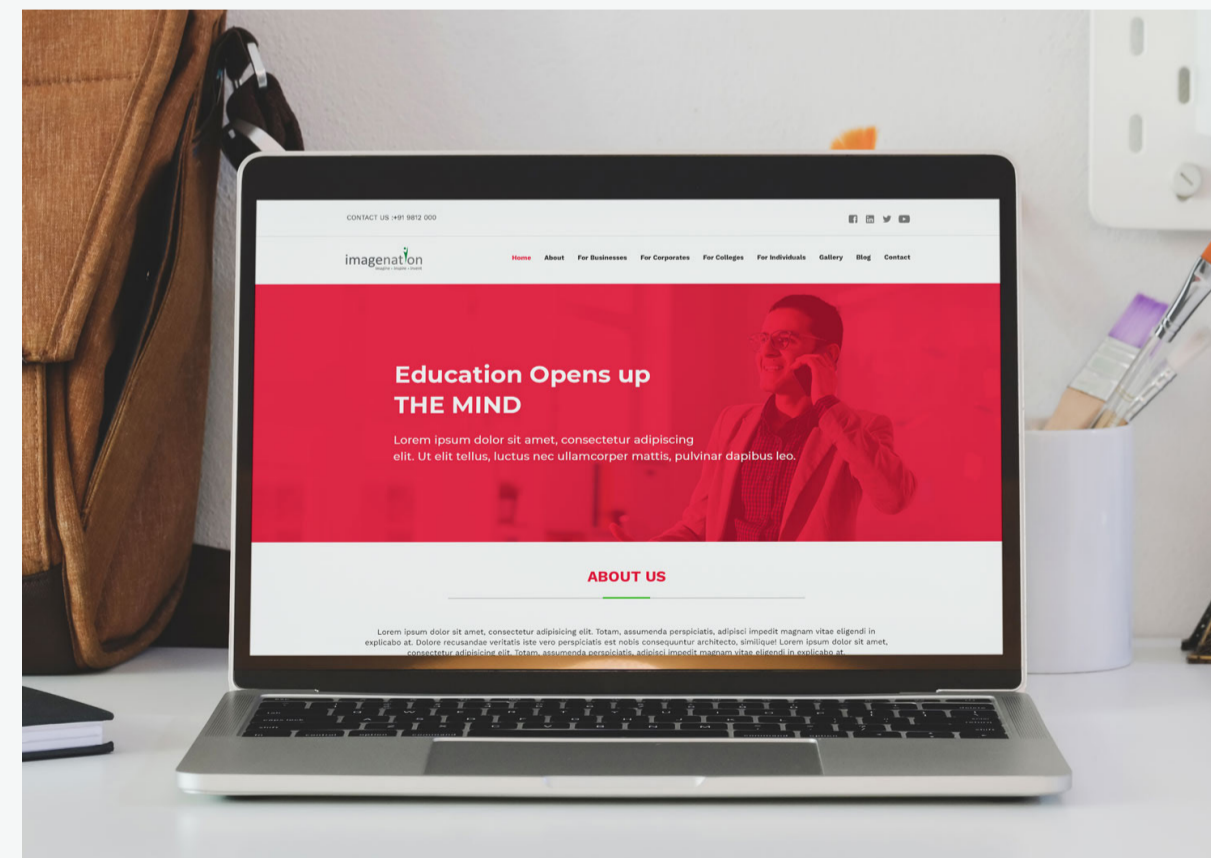
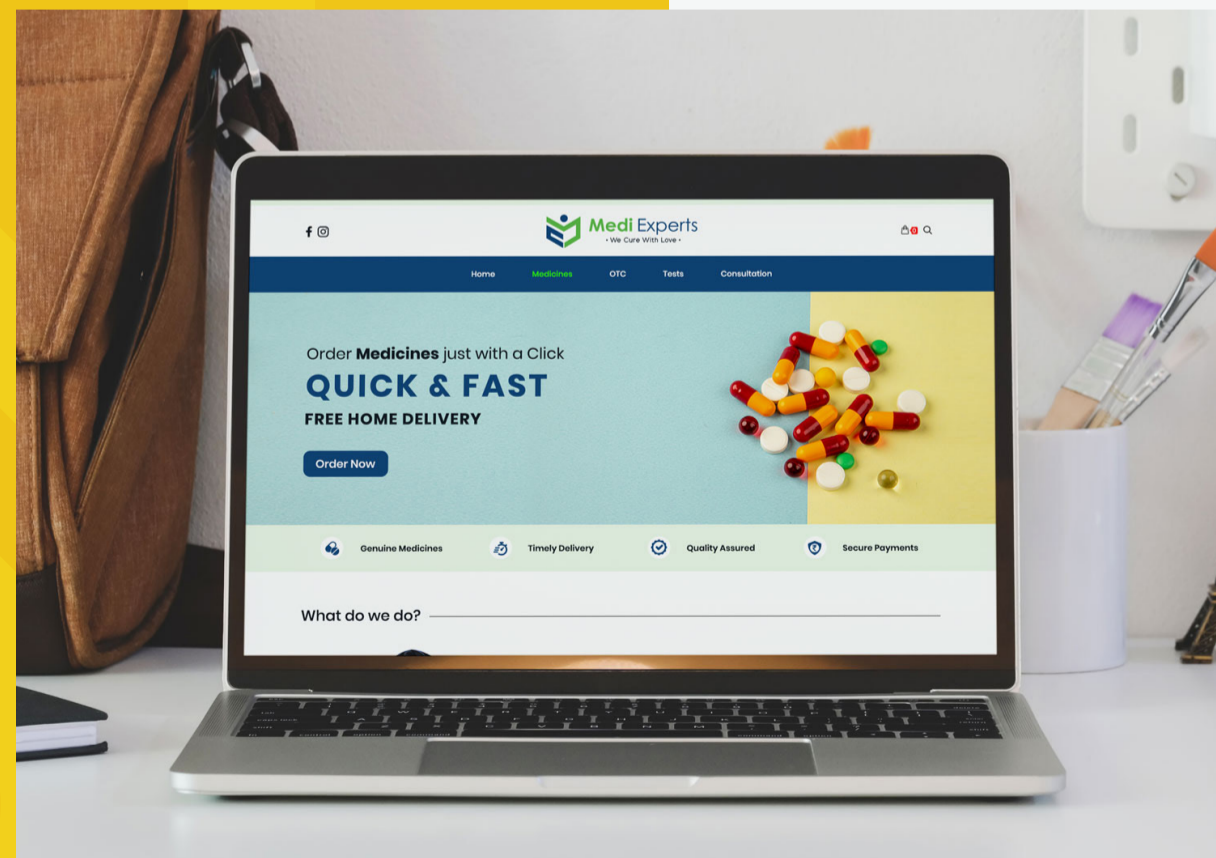
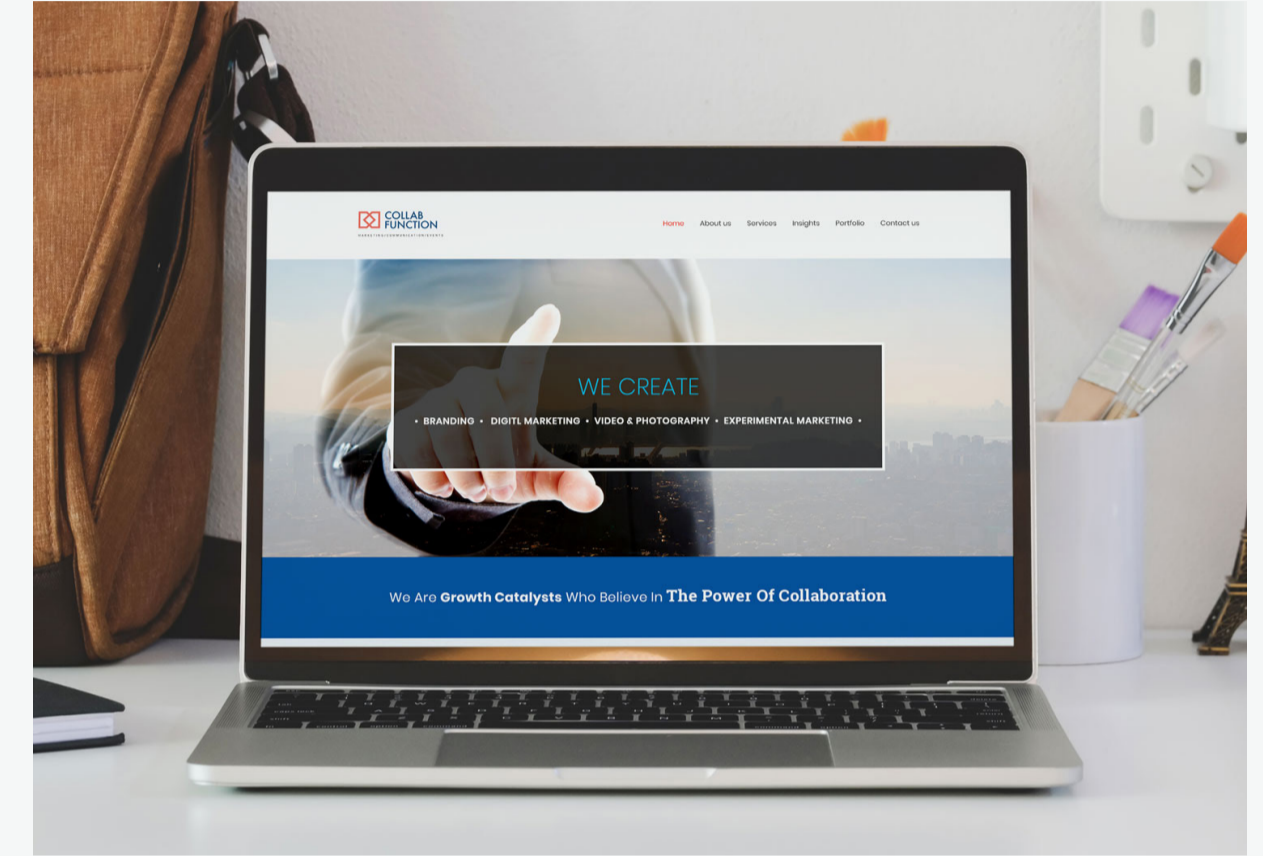
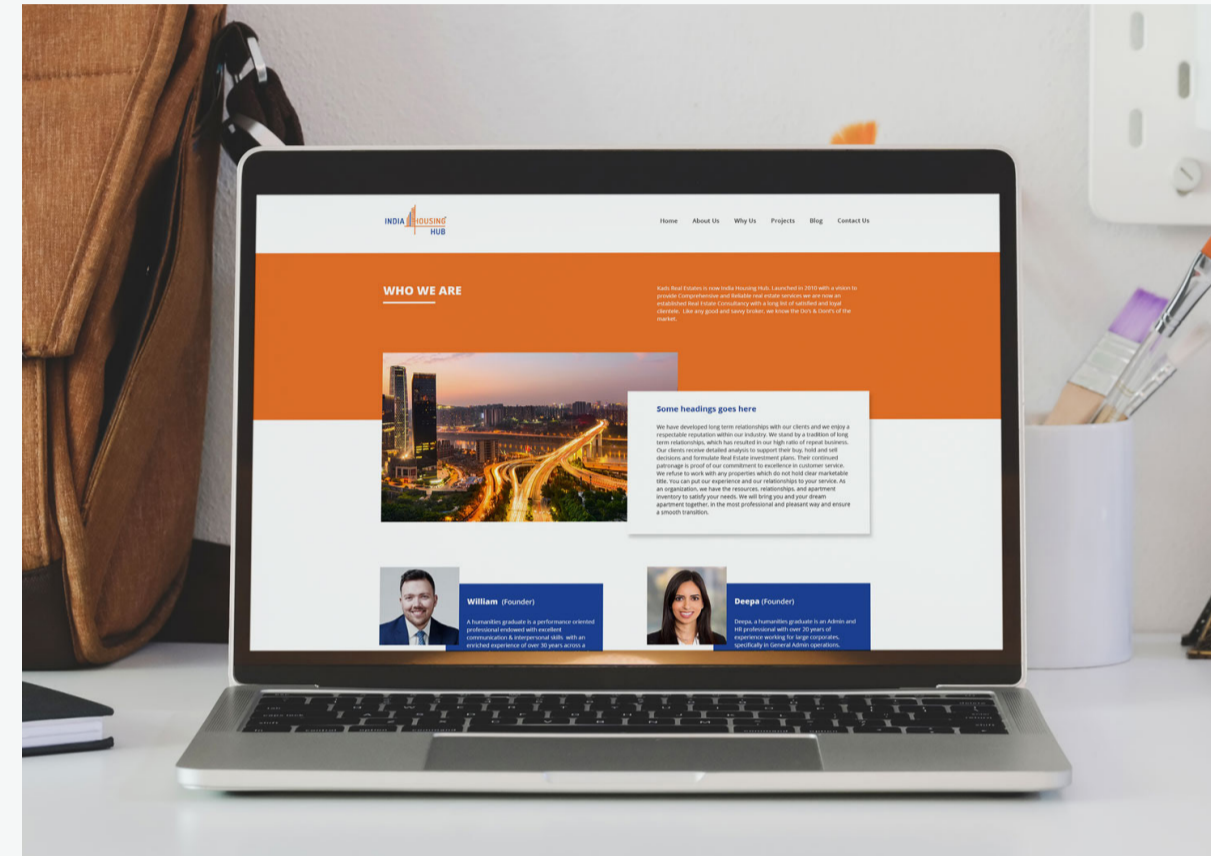
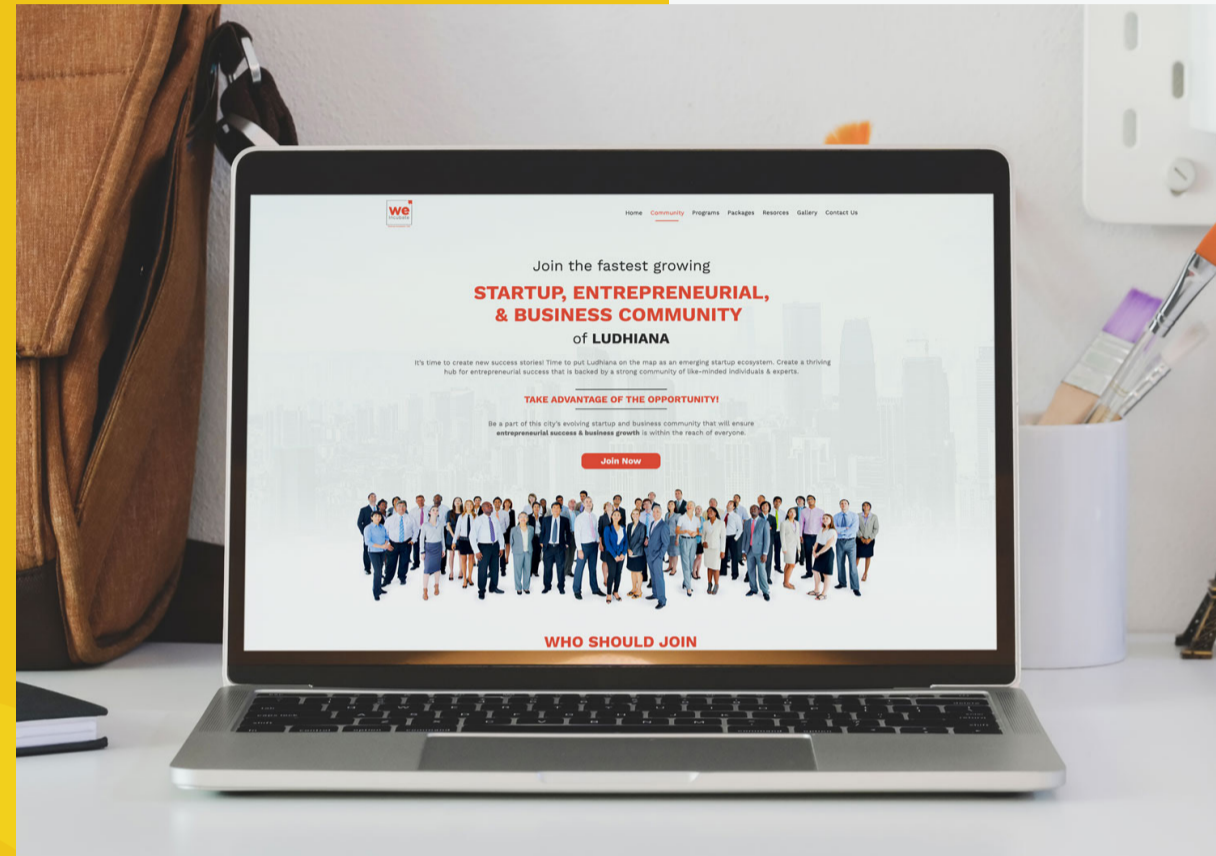
**WEB DESIGN** is the art of planning and arranging content on a website so that it can be shared and accessed online with the world. A combination of aesthetic and functional elements, web design is what determines the look of a website—such as its colors, fonts, and graphics—as well as shaping the site’s structure and the users’ experience of it.



# WEBSITE DESIGN



# WEBSITE DESIGN



*Thank  
you!*

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